

# HEBERT TAMAYOCI

## UI/UX DESIGNER | WEB DEVELOPER | PROJECT MANAGER

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ADDRESS Rua Tangará, 53 - Vila Mariana	CITY São Paulo - SP - Brazil	BIRTH DATE 17/02/1990

### OBJECTIVE

Seeking a position as a UI/UX Designer where I can contribute to the project with my experience of 15 years in Web projects in different roles such as developer, designer and project manager.

I have a strong set of skills including: UI design using Figma for web and mobile projects, Zeplin for handoff, UX design using Design Thinking methodologies, front-end development using HTML/CSS/JS, Wordpress and frameworks, Video editing using After Effects and Premiere.

### EXPERIENCE

#### LEAD DESIGNER AT AQUILINE DRONES – AUG 2020 TO AUG 2022

American company specializing in drone training and solutions. I led a team of designers, motion and writers in creating an online course for pilots and crew. Responsible for the art, animation and post-production of marketing videos, lessons, corporate website and web and mobile applications.

#### WEB DEVELOPER AT IBM – MAR 2018 TO JUL 2021

As the main developer of the Global Technology Services(GTS) project, also known as IBM Services, responsible for the development of landing pages and web applications on various platforms such as: Drupal, Wordpress - Frameworks: React, Angular and Vue.js.

#### FRONT-END DEVELOPER AT ELOCC. – AUG 2017 TO FEB 2018

Hired as a freelancer in a digital agency for front-end development using CSS Stylus and Node.js of the new online store of Camicado, one of the largest retailers of household utensils.

#### MARKETING ANALYST AT DUALTEC CLOUD – JUN 2008 TO JUN 2016

In 2008, started as a .NET/PHP developer at Dualtec. After years, I was promoted to Key Account Developer, responsible for the main accounts in project development and SEO/SEM optimization.

In 2012, I had a new opportunity as a Marketing Analyst providing support to the sales team with Dynamics CRM, marketing campaigns and events management: OpenStack Brasil(WTC) and OpenStack Cloud Portal.

### EDUCATION

FIAP – COMPUTER INFORMATION ANALYSIS – 2011

ANHEMBI MORUMBI – VISUAL COMMUNICATION – 2014

### EXTENSION COURSES

GOOBEC – ADWORDS EXPERT SEARCH – 2016

SENAC – WEB DESIGN – 2007

### IBM BADGES



All badges: <https://www.credly.com/users/hebert-tamayoci/badges>